



## ASCENT- Center for Technical Knowledge Launches New eStore Solution!

**Mississauga, ON, May 21, 2009** – RAND Worldwide, a global leader in providing technology solutions to organizations with engineering design and information technology requirements, announced today the launch of a new eStore solution for its courseware division, ASCENT – Center for Technical Knowledge®.

“With the launch of the new ASCENT eStore we are able to offer our customers an increased level of convenience,” said Joe Oswald, Executive Vice-President, PLM Operations North America and Europe, RAND Worldwide. “We are continuously creating new and updated courseware to incorporate enhancements made to software releases, and with this new system our customers have easy access to these offerings.”

Completely redesigned, ASCENT’s eStore is loaded with new features to provide an online courseware purchasing experience that is swift, simple and secure. In the first phase of the rollout, the eStore will be available for US customers and will extend to support Canadian customers in the next phase of implementation.

New features include:

- ✓ 1-page express checkout
- ✓ Account login - create an account or login as a guest
- ✓ Address book to serve multiple locations
- ✓ View order history
- ✓ SSL encryption
- ✓ Customer shopping cart summary
- ✓ Wish list feature
- ✓ Email a friend – or your manager for approval to purchase
- ✓ Built in search capability
- ✓ Browse products by category/price/title
- ✓ View recent history and related titles

Visit ASCENT’s eStore today: [www.ASCENTeStore.com](http://www.ASCENTeStore.com)

ASCENT is an Authorized Author, Publisher and Developer of Autodesk® curriculum. All of the company’s Autodesk®, Dassault Systèmes, and PTC training guides are available to educational institutions, individuals, and corporations.

ASCENT will be releasing a full range of titles updated for 2010 in the coming months. To see the company’s complete courseware lineup for Autodesk, Dassault Systèmes, and PTC software solutions, please visit [www.ASCENTed.com](http://www.ASCENTed.com).

### About ASCENT

ASCENT- Center for Technical Knowledge® is the leading developer of high-quality professional training, technical documentation, and knowledge products for engineering applications. ASCENT’s products are used to train thousands of people in the engineering and manufacturing fields around the world each year and are developed by a multidisciplinary team of engineers, technical writers, courseware developers, and instructional designers. ASCENT is a division of RAND Worldwide. More information about the company can be found at [www.ASCENTed.com](http://www.ASCENTed.com).



### About RAND Worldwide

RAND Worldwide is one of the world’s leading providers of professional services and technology to the engineering community, targeting organizations in the building, infrastructure and manufacturing industries. RAND Worldwide enables its clients to improve their competitiveness, productivity, and profitability by enhancing key aspects of their Product Lifecycle Management (PLM) capabilities, including planning, development, and management. As one of the leading technology independent systems integrators in the world, RAND Worldwide operates in 50 sales and client service centers globally. For more information please visit [www.rand.com](http://www.rand.com).

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