



IMAGINiT Technologies Launches “Design Green” Sustainability Roadshow

Waltham, MA, October 5, 2009 – RAND Worldwide®, a global leader in providing technology solutions to organizations with engineering design and information technology requirements, announced that its IMAGINiT Technologies division is launching a four city “Design Green” roadshow, an initiative intended to bring together industry thought leaders and principals and partners in leading architectural firms.

“Sustainable Design and Building Information Modeling (BIM) are topics of enormous interest within the architectural and building industry today, and justifiably so,” says Bob Heeg, executive vice president, IMAGINiT Worldwide Operations. “Green building methods and BIM are the next stage in the evolution of building design, but the technology alone, while critical, is only one piece of the picture. That’s why we have selected an array of keynote speakers, who bring a unique perspective and insight into the challenges and opportunities of implementing sustainable design methods.”

Attendees will hear more about the emerging trends of sustainability and BIM and will examine the key business benefits of implementing such a solution. Hearing from a mixture of industry visionaries will give attendees insight into why it is important to take sustainable design methods into consideration during the entire building process.

One such visionary is Dr John Francis, world famous and bestselling author of Planetwalker: How to Change Your World One Step at a Time. After witnessing an oil spill in the early ‘70’s, Dr. Francis made the decision to stop using motorized vehicles. Several months later, to stop the arguments about the power of one person’s actions, he took a vow of silence for 17 years. Dr. Francis will speak of his fascinating journey, and share his unique perspective on environment, and how we can each make a difference in our world.

In addition to Dr. Francis, each event will feature regional industry experts who will describe real world projects in which BIM and sustainable design were key considerations. As an added bonus, these events are being hosted in facilities where sustainable design was a key component of the architectural design of the facility.

IMAGINiT’s Design Green Roadshow runs from October 13 – 21, kicking off in Portland, OR, before moving on to Seattle, WA, Boston, MA and finally ending in New York, NY. For more information and to register, visit www.rand.com/imaginitt/designgreen.

The Design Green roadshow has been formally recognized by the American Institute of Architects and attendance entitles AIA members to 2.0 Continuing Education Credits.

About IMAGINiT Technologies

IMAGINiT Technologies, a RAND Worldwide Company, is a leading provider of design and engineering solutions to architecture, civil engineering, geospatial, and manufacturing industries. For more information please visit www.rand.com/imaginitt.

About RAND Worldwide

RAND Worldwide is one of the world’s leading providers of professional services and technology to the engineering community, targeting organizations in the building, infrastructure, and manufacturing industries. For more information please visit www.rand.com.

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