

VISUALIZE THE POSSIBILITIES

➔ DESIGN VISUALIZATION IS YOUR WINDOW TO THE FUTURE

- View the project before construction gets underway
- Provide realistic expectations
- Design check – see conflicts and collisions prior to finalizing the project
- Share your concept with clients, vendors and colleagues for review and input
- Save money by visualizing the concept before its built



➔ INDUSTRY EXPERTISE

IMAGINiT Technologies with its dedicated Media and Entertainment Division is uniquely positioned to provide state of the art design visualization services to the architectural, civil, geospatial and manufacturing industries. The team is made up of people with extensive backgrounds with real-life work experience in the media and entertainment industry. They demonstrate their world of knowledge through their ability to provide consultation training, support and 3D production services to their clients.



USA: 800-356-9050

Canada: 800-461-9939

<http://www.rand.com/imaginit/visualization>

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How is Design Visualization Beneficial to your Industry?

➔ ARCHITECTURE

Is it unreasonable to expect architectural clients to visualize a 3D building from 2D drawings?

Creating computer models of building interiors and exteriors allow the design plan to be communicated every step of the way. This process eliminates design conflicts and errors, cost of building models for client review, providing the ability to adhere to deadlines as changes can be made throughout the design process, not at the end.

➔ MANUFACTURING

Inspire consumers with a new product before its built.

Detect design flaws in a piece of machinery; provide a visual marketing demonstration of your product without the cost and logistical challenges of taking it to a client site. Design visualization can provide you, the manufacturer, with a visual concept, cost cutting options and a beneficial increase in productivity.

➔ CIVIL ENGINEERING AND GEOSPATIAL

How will the new plan for a subdivision impact the environment from a roadway, utilities and building perspective?

Clearly show a realistic version of the completed building site to city planners for zoning, budget and planning approval. Using animation technology market this newly proposed area with detailed walkthroughs providing the client with a vision of the completed project.

➔ OTHER INDUSTRIES

Design visualization services are not only becoming widely used in the building, manufacturing and infrastructure industries but making great strides throughout the legal profession as reliable tool to re-create accident scenes for lawsuits. The healthcare community also sees benefit in this technology as a way visualize some of the anatomic functions in forensic science and surgical procedures...visualize the possibilities they are endless

➔ FULL OFFERING OF TURNKEY PRODUCTION SERVICES

- Photo simulation
- Image editing
- Presentation graphics
- 3D modeling
- Computer animation
- Video production
- Virtual environments
- Multi-media authoring
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